

PRESS RELEASE - For immediate distribution

January 14, 2023, National Skate Day in support of people living with Alzheimer's!

Montreal, January 11, 2023 - Mark, Sean and Scott Broady are now preparing for their performance in the [annual Skate 1926 Challenge](#). **They invite the public to join them, or to initiate their skating challenge in their neighbourhoods, backyards, with family and friends.**

The Incredible Trio will be performing at the Esplanade Tranquille skating rink (Quartier des spectacles) in Montreal on Saturday, January 14, 2023, from 9:00 a.m. to 6:30 p.m., simultaneously with Steve McNeil, instigator of this event who will be skating at Springer Marker Square in Kingston.

This challenge is intended to be an awareness event for the public and an opportunity to raise funds for the direct services offered by the Alzheimer Society of Montreal. Members of the organization will be present, in support of the Broady family, and will be available to inform the public about the impact of Alzheimer's disease and other neurocognitive disorders.

[The 1926 Skate Challenge](#) is a public event initiated 9 years ago by Ontario's Steve McNeil in honour of his mother Eunice (born in 1926), who lived with Alzheimer's disease. He skated for 19 hours and 26 minutes in several cities across Canada to raise funds for the cause and show solidarity with Canadians living with Alzheimer's disease and their caregivers.

The Broady brothers are taking up this challenge in memory of their father and [are inviting the public to donate \\$19.26 or more to the Alzheimer Society of Montreal](#). Donations raised will be invested exclusively in essential services dedicated to Montrealers.

Thank you for your commitment, [thank you for your donation!](#)

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For more information:

Michel P. Khonde at 819-319-7494 (cell. Phone).

Soci t  Alzheimer Society

M O N T R   A L

National Skate Day for Alzheimer's

January 14th 2023

#1926 SKATE

www.1926skate.com

Steve McNeil will be skating in Kingston at Springer Market Square for 19hrs 26min and Canadians from coast to coast can host their own skating party for a few hours on that Saturday.

Steve McNeil, recreational ice hockey referee in Ontario and 62-year-old athlete who has been running this marathon for several years as a posthumous tribute to his mother