



JOINING TOGETHER  
TO CREATE SERVICES  
ADAPTED TO THE NEEDS  
OF COMMUNITIES

**2021–2022 ANNUAL REPORT**

**INNOVATION – EDUCATION – SUPPORT**



*Some members of the Alzheimer Society of Montreal team at the 2021 Hector Toe Blake golf tournament.*

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# MESSAGE FROM THE PRESIDENT

*When I think back to all that has been accomplished over the last year at the ASM, the one word that comes to mind is pride. Despite the on-going challenges, we have continued on our growth trajectory offering cutting-edge interventions, care and support services throughout Montreal. This is no easy task in the middle of an on-going pandemic.*

We know that the number of people living with dementia in Canada continues to climb, with more than 500,000 people with dementia. Experts estimate that by 2030, nearly one million Canadians will be affected by Alzheimer's disease or another neurocognitive disorder<sup>1</sup>.

In order for the ASM team to continue to offer programs and services to this growing number of people with Alzheimer's disease and their caregivers, we launched our major campaign with a target of \$350,000 that will run until the end of this year. We also hope to welcome the community into our newly constructed, state of the art activity center so we can provide in-person support to the growing number of Alzheimer's patients and caregivers in Montreal.

The ASM is also making its mark on the global stage. In a first for the Society in its 40 years of existence, the team has been invited to present at the International 35th Global Conference of Alzheimer's Disease International hosted in London, UK in June 2022. This is a significant accomplishment for the ASM team and on behalf of the board of Directors, I extend my sincere gratitude for this superb accomplishment.

Kudos to our wonderful and dedicated team of employees at the ASM who continue to find effective and innovative ways to engage the

community and offer the high-quality programs and services that our clientele and caregivers rely on. We also continue to witness the tireless work and efforts from our phenomenal volunteers, fundraisers, and major event sponsors to advance this significant cause and who continue to support the ASM in record numbers. I also extend my gratitude to our Board of Directors who provided sound advice and guidance to the Society to ensure the continuation of our operations, programs, and services.

I am confident that you will continue your commitment to generously support the ASM so we can continue to thrive and be at the forefront of innovation, education, and support.

Be well, stay healthy.

Shelley Epstein  
President



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<sup>1</sup> <https://alzheimer.ca/fr/au-sujet-des-troubles-neurocognitifs/que-sont-les-troubles-/chiffres>



# MESSAGE FROM THE EXECUTIVE DIRECTOR

*We are very proud to present our 2021–2022 Annual Report! Once again, the team used of a great deal of creativity, determination, energy and dedication to carry out all of our programs and services for caregivers and people with neurocognitive disorders (NCDs). Despite the ongoing pandemic, staff, volunteers and board members have worked together to maintain the standard of excellence of our services and collectively develop approaches that meet the needs of families.*

At the end of its 40<sup>th</sup> year, the Alzheimer Society's team continues to make a name for itself and successfully carry out a number of awareness and fundraising events. We are continuing our actions in this ever-present pandemic, during which the professionals on our team have been able to adapt and maintain, both in face-to-face and virtual contexts, the programs and services we offer to people with neurocognitive disorders, caregivers, professionals and care workers.

The IG Wealth Management Walk for Alzheimer's held in May 2021 was a real success. The Society raised over \$70,000 through the participation of more than 1,100 committed walkers who we thank warmly for carrying out their individual and team challenges.

In August, under a beautiful sun, our annual Hector Toe Blake Golf Tournament was another great success. We were in the company of Montréal Canadiens Alumni, Youppi! and over 160 participants at the Summerlea Golf & Country Club in Vaudreuil-Dorion. In collaboration with our main partner of the last few years, Raymond James Financial Inc., we raised over \$100,000 to roll out our programs and services.

The 3<sup>rd</sup> Annual Barclay Family Colloquium welcomed nearly 200 participants virtually. The topic, ***Living better with a neurocognitive disorder: Innovative practices from here and abroad***, brought together Quebec and international experts, to the great benefit of participants in the health care field.

Inspired by our person-centred approach, our Saturday Activity Centres and our Permanent Activity Centre, as well as our groups and activities,

welcomed several participants throughout the year when preventive public health measures allowed it.

In March, we were delighted to receive news from the Federation of Quebec Alzheimer Societies of the arrival of our new national spokesperson, Anne-Élisabeth Bossé. She became involved with a cause that is close to her heart, as her father has Alzheimer's disease.

I am so proud of our successes and achievements, and I hope you enjoy reading our annual report. I would like to extend my warmest thanks to the teams who, through their exemplary contribution and their engagement, have been able to innovate, create and respond to the needs of our caregivers and people with NCDs.

My deepest thanks also go out to our board members for their involvement and constant support, to our collaborators, to our generous donors and especially to the members of my team who never cease to impress me with their tenacity and their great desire, through proven practices, to meet the needs of our families affected by a neurocognitive disorder.

Jeane Day  
Executive director



# CLINICAL SERVICES



*The clinical services have stood out as a result of their constant quest to adapt to the emerging needs of the clientele of the Alzheimer Society of Montreal (the Society).*

*The clinical services provide psychosocial support to caregivers and people with Alzheimer's disease, including a needs assessment and an intervention plan with appropriate referrals.*

Although the pandemic has slowed us down, it has not stopped us in any way! Engaging in increased ways of communicating with clients was a key part of the team's practices. Since needs are not decreased by the pandemic, the Society has redoubled its efforts to offer maximum availability to its clients.

## INTAKE AND REFERRALS

As the first point of contact within the Society, the intake and referrals service offers temporary interventions in addition to orienting and referring our patients or their families to our various services. With the necessary adjustments in place to adequately respond to clients, the team provided a total of 1,390 hours of consultation. Consultations were conducted both in person and by telephone or videoconference, based on the request of the service's recipients.

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*the team provided a total of **1,390 hours**  
of consultation*

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## COUNSELLING NETWORK

The Counselling Network aims to provide stable support through local access to quality psychosocial support, information (about the situation of caregivers, the progression of the disease, etc.) and referrals for caregivers of seniors with neurocognitive disorders. A team of five

counsellors offers confidential and professional counselling services (individual or family) that include an assessment of the caregiver's situation and needs and the development of an intervention plan with the person, adapted to their reality and needs.

Our consulting network is made up of five professionals who cover the five regions of the island of Montreal. This year, it will have allowed 403 caregivers to receive a total of 1,859.25 hours of direct intervention.

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*it will have allowed **403 caregivers to receive a total of 1,859.25 hours of direct intervention***

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Although the Alzheimer Cafés had to be put on hold for a few months, the clinical services team still wanted to provide a space for caregivers to talk to each other and find the support they needed, with the help of their counsellor. The “Cafés Partage” were born out of the need expressed by caregivers to have a place to discuss things and share their stories with people in similar situations to their own, without judgment and with a spirit of listening and openness. The Cafés Partage consisted of 7 participants and were held from April 2021 to March 2022, for 13 meetings and 26 hours of discussion.

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*the Cafés Partage consisted of **7 participants** and were held from April 2021 to March 2022, for **13 meetings and 26 hours of discussion***

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**The Cafés Partage** were an innovation that has allowed a group of caregivers to find a safe place to share their experiences. The experiment could be renewed for 2022–2023 and reach a larger number of people interested in this activity.

## **CONSULTATIONS WITH PEOPLE WITH NCDS**

An innovative position for the past two years has been the counsellor for people with neurocognitive disorders (NCDs). They welcome and support people who have been diagnosed with a neurocognitive disorder. Maintaining services for people with Alzheimer's disease is a priority for the Society, and the team has rallied to offer high-quality consultations to clients in need. More popular every year, this service served 12 people with neurocognitive disorders, for a total of 98 hours of intervention. The follow-up phone calls were greatly appreciated and beneficial to the people who received this service.

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*this service **served 12 people with neurocognitive disorders, for a total of 98 hours of intervention***

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# RESPITE AND STIMULATION SERVICES

*Our person-centred approach is always at the heart of the services offered by the Society, and the Respite and Stimulation Services have been successful in contributing to the well-being of people with Alzheimer's and their caregivers. That is why personalized, at-home respite and stimulation services and virtual stimulation sessions have continued, and activity centres reopened in the fall of 2021.*

## AT-HOME RESPITE AND STIMULATION SERVICES

This at-home service, provided by qualified care providers, offers weekly respite to family caregivers while providing enriching experiences for people with neurocognitive disorders.

The goal is to provide affordable, quality, person-centred at-home respite for caregivers of seniors with neurocognitive disorders. This essential service aims to improve the quality of life of caregivers of seniors and the quality of life of people with neurocognitive disorders.

Throughout the year, 32 families benefited from this service. Families enrolled in this annual service experienced only a brief interruption in service during the fifth wave of the COVID-19 pandemic in early 2022. Our professional care providers ensured the stability of the service, while respecting all health measures. Care providers offered blocks of 2 to 4 hours per week, per family.

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*in total, **3,468.75 hours of at-home respite and stimulation** were provided to these families*

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## RESPITE AND STIMULATION SERVICES IN ACTIVITY CENTRES

This respite and stimulation service is offered in three activity centres located in Ahuntsic, Lachine and Centre-Sud. It provides caregivers with a few hours of respite on Saturdays and stimulation for the person with the neurocognitive disorder.

The gradual reopening of the Activity Centres in the fall of 2021 provided many clients with outstanding service. All of the necessary measures were taken and managed by Activity Centre care providers to offer a pleasant and safe experience to all users

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*during the temporary closure of the Activity Centres, **32 families** benefited from **245 hours of respite and stimulation** offered virtually, for a total of **194 sessions***

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*in addition, **679.5 direct hours of at-home respite and stimulation** were provided, for a total of **245 home visits***

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As of **October 16, 2021, the Saturday Activity Centres have once again opened their doors** to users. Since then, the Society has provided 1,520 direct hours of respite and stimulation at its Activity Centres on Saturdays. A total of 2,445 direct hours of respite and stimulation were offered during the year in the Saturday Activity Centres, as well as at home to compensate for the temporary closure of the Centres.

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*the Society has provided **1,520 direct hours of respite and stimulation** at its Activity Centres on Saturdays*

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*a total of **2,445 direct hours of respite and stimulation** were offered during the year*

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Although every effort was made to accommodate as many participants as possible in the Activity Centres, current health measures meant that we could only accommodate 6 participants at each Centre. Our team was committed to offering these participants a high quality, personalized service while prioritizing everyone's safety in the pandemic context.

**The commitment shown by the teams** to be able to reopen the Saturday Activity Centres was the key to success for our participants. Their resilience and adaptability allowed for modifying some activities, while maintaining a person-centred approach. The welcoming environment created by the intervention teams was very much appreciated by the participants and provided them with a positive socialization and interaction experience, which was commended by the families who expressed their gratitude to the Centre teams.

# GROUP AND ACTIVITIES SERVICES



*Our person-centred approach takes into account the needs of our clients with neurocognitive disorders and those of their caregivers. This is the basis for our groups and activities. They are intended to be beneficial in four areas of well-being: physical, emotional, cognitive and social. Our groups aim to break individuals out of isolation and create a sense of belonging and social support networks. The groups offer a variety of environments and approaches to encourage exploration and expression of each individual's emotional experience. The groups and activities also provide cognitive stimulation. Finally, our groups and activities aim to bring about positive change, by increasing the quality of life and subjective well-being of each individual.*

Support groups are proving to be as popular and relevant as ever. In total, 205 caregivers benefited from 486 hours of consultation adapted to their needs.

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*in total, **205 caregivers benefited from 486 hours of consultation adapted to their needs***

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The program, always in step with the needs expressed by people with neurocognitive disorders and their caregivers, offered a wide variety of activities. The varied programming ensures that those who participate receive the social, cognitive, physical and emotional benefits of our person-centred activities.

## WHAT CONNECTS US PROGRAM

*Through this program, developed in collaboration with McGill University's research team and with funding from the Public Health Agency of Canada, our clients benefit from various activities to "create an enriched network of resources in the local community, link arts/culture, mental health, and academic sectors, and help decrease stigma at the intersection of Alzheimer's and other related disorders, mental illness, and aging."*<sup>2</sup>

- **Laughter yoga:** 43 participants benefited from a total of 43 hours of activity.
- **Creative Dance in collaboration with Les Grands Ballets Canadiens:** 35 participants benefited from a total of 44 hours of activity.
- **Art therapy for people with neurocognitive disorders:** 18 participants benefited from a total of 314 hours of activity.
- **Art therapy for caregivers:** 24 participants benefited from a total of 136 hours of activity. (Materials provided to participants were subsidized by the *What connects us* program)

In total, 56 groups were formed to participate in virtual activity sessions and 5 groups for in-person activities.

It should be noted that the art therapy program for caregivers is subsidized by the Montreal Cultural Development Agreement between the Ville de Montréal and the Quebec government.

Montréal 



Ce qui nous lie  
What connects us

Québec 

## PARTNERSHIP WITH THE MONTREAL MUSEUM OF FINE ARTS

People with neurocognitive disorders and their caregivers are invited each month to the Montreal Museum of Fine Arts for a guided tour and a creative workshop. The Art Links program is a partnership between the Montreal Museum of Fine Arts' Sharing the Museum program and the Alzheimer Society of Montreal.

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***Art Links: 76 participants benefited from a total of 16.5 hours of activity***

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## PARTNERSHIP WITH THE WESTMOUNT PUBLIC LIBRARY – TALES AND TRAVELS

The aim of this program is to encourage interaction, conversation and self-expression through travel-themed discussions.

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***Tales and Travels activity: 104 participants benefited from a total of 36 hours of activity***

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<sup>2</sup> <https://whatconnectsus-cequinouslie.org/fr/notre-vision>

## SERVICES FOR ALL – GUIDED YOGA AND RELAXATION

Gentle yoga classes are made up of exercises performed on the floor, standing or seated that promote mobility, balance, coordination and relaxation.

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***Yoga and relaxation: 23 participants benefited from a total of 40 hours of activity***

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## THE SHARING ROOM

In partnership with the McGill Dementia Education Program, we have developed this virtual support group project for caregivers. “The Sharing Room is a safe space for care partners to share about their experiences, to connect online with each other to break the isolation, and to engage and identify their own needs as care providers.”<sup>3</sup>

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***the Sharing Room: 38 participants in 5 groups, for a total of 30 hours of activity***

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<sup>3</sup> <https://www.mcgill.ca/medsimcentre/fr/engagement-communautaire/ateliers-de-formation-sur-la-demence-pour-soutenir-les-proches-aidants/salon-des-echanges>

In 2021, we rolled out an art therapy workshop for caregivers. **A total of 24 people participated, for a total of 136 hours of art therapy guided by our art therapist and an intern.** These individuals attested to the sense of well-being they felt during the sessions, as well as the pride of knowing that their work will be the subject of a video and an exhibition in May 2022. Funded under the Montreal Cultural Development Agreement between the Ville de Montréal and the Quebec government, this project aims to expose the multiple facets and colours of family caregiving through the works of art produced by caregivers, as part of the art therapy sessions offered by the Alzheimer Society of Montreal. A new application to provide this service has been submitted, and we will soon know if the project can be carried out again in 2022–2023.

# EDUCATIONAL SERVICES



*Aimed primarily at health care professionals and care providers, educational services allow for sharing knowledge, expertise and innovation related to neurocognitive disorders.*

The annual programming includes five training modules divided into time slots. This makes it easy for health care professionals and care providers to carry out an ongoing program of training that fits into their busy schedules.

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*the Society welcomed **292 participants in a total of 24 training session***

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*this year, the educational services team offered a total of **10 webinars to 779 participants for a total of 11 hours of training***

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Training was offered to the entire Canadian public service as part of Alzheimer's Awareness Month, which was particularly appreciated. This training, entitled *Alzheimer's and Caregiving – Understanding to Support*, was provided to a total of 622 people and was an invitation from the Government of Canada's Canadian Innovation Centre for Mental Health in the Workplace.





The objectives of this project are to provide staff working in Montreal seniors' residences and long-term care facilities with access to accurate information, appropriate intervention tools, as well as training and support for the many challenges they face on a daily basis.

Funded by the Québec ami des aînés (QADA) program, this project provides comprehensive training on the importance of:

- **Knowing and understanding** the symptoms of neurocognitive disorders to choose the most appropriate interventions.
- **Learning** the principles and applications of communication based on the person-centred care approach.
- **Knowing and being able** to use intervention strategies to meet the specific needs of people living with a neurocognitive disorder.

Seniors' residences and long-term care facilities welcomed this new professional development project with great interest.

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*since February 2022, we have reached a total of **237 people through 23 training sessions**, sharing a total **55 hours of knowledge in 6 residences***

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The prevention tools made available include the talks and videos in the *My Cognitive Health* tool kits. The first tool kit was designed for people diagnosed with mild neurocognitive disorders, and the second kit is preventative in nature, aimed at the general public and designed to promote brain health. Just like our bodies, our brains need a great deal of care to function properly. The *My Cognitive Health* tool kit discusses all the modifiable risk factors and proposes accessible approaches and easy-to-integrate tips to help maintain cognitive health.

**Here is an excerpt from the toolkit:**

*Social interaction appears to have a protective effect that helps slow progression of a neurocognitive disorder. Maintaining social connections helps the brain stay fit!*

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*raising awareness about the protective factors for neurocognitive disorders allows the Society to broaden its target audience and equip health professionals and care providers to promote healthy lifestyles*

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Projects financed by Québec ami des aînés (QADA)





The Annual Barclay Family Colloquium, one of the Society's flagship events, took place on January 25. Held entirely virtually, this day dedicated to scientific advances, research, and sharing experience and information featured health breaks and touching stories.

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*with an international orientation, the 2022 Barclay Colloquium allowed the Society to bring together **20 speakers from Quebec, the United States, England and Scotland.** More than **200 people participated** in this educational day, with the theme of *Living better with a neurocognitive disorder: Innovative practices from here and abroad**

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A number of topics were featured during the Colloquium. These included best practices for neurocognitive disorders (international plenary), compassion fatigue and communication challenges for family caregivers, new technologies to ensure a safe environment for people with limited cognitive autonomy, as well as different types of innovative housing for people with NCD.

This project was made possible thanks to the generous contributions of many sponsors and partners. The event's **Presenter** was **TELUS Health** and the **Major partners** were **Manoir Claudette Barré, Ultime Fit – Nautilus Plus** and **Roche**. Our **Active break sponsor** was **Soins Gabrielle** and our **Loyalty partners** were **Eugeria, Luci, McGill, MPA – Société de comptables professionnels agréés** and **Customized Homecare**. The Colloquium was broadcast through the **support of Biogen**.



The international scope has certainly brought novelty and prestige to an event that was already very popular with our audiences. Thanks to it, our organization's visibility expanded beyond the borders of Quebec. The Society presented progressive topics and ideas at the event, which drew the attention of participants and allowed them to think about the different avenues that could be explored in the area of neurocognitive disorders. The day served as an opportunity to share best practices and successes for all the speakers and participants.

# COMMUNITY CULTURE



*The Alzheimer Society of Montreal had a total of **320 members** in good standing for the 2021–2022 year. These members actively contribute to the success of our mission and our events and share their knowledge and skills to benefit our clients. A number of them stand out for their volunteer involvement, which has been essential to the operation of the Alzheimer Society of Montreal for 40 years.*

Among the notable involvement of our volunteers, we would like to highlight that of the members of our Board of Directors. In addition to believing in our mission and sharing our values, their contribution ensures sound governance of the Society.

To thank volunteers, our team held an evening of recognition in their honour on November 3, 2021. Held virtually, this event allowed a number of Society employees, as well as some members of the Board of Directors, to show their gratitude and appreciation to the volunteers involved in supporting our cause. It was an opportunity to highlight the invaluable contribution of volunteers to the accomplishment of our organization's mission.

**Volunteering** in the virtual era is a challenge that many volunteer members have taken on, such as our spokespersons sharing stories at online lunch talks organized by employee groups in the workplace.

# COMMUNICATIONS



*In the age of social media, the communications team has chosen to leverage social media to reach out to various target audiences and engage them to get involved in the cause of neurocognitive disorders. Through a structured communication plan divided into themes, this new team of three multi-talented professionals was able to create an active and fluid external communication campaign focused on the promotion of programs, services and activities, prevention, awareness and sharing of best practices.*

Whether they are used to inform caregivers of upcoming events, encourage companies to participate in fundraising events or raise awareness about prevention through the *My Cognitive Health tool kits*, social networks have made it possible to reach a maximum number of people from all walks of life.

Since the website is the gateway to searching for information and services, we made sure that it was easy to navigate and full of practical tools. In total, the website had 57,494 unique visitors and 152,899 page views over the past year. 69.42% of visitors were Francophones and 28.24% were Anglophones. We also found that the most visited pages were the home page in first place, the “Ways to Give” page in second place and the “Who are you? – Caregivers” page in third place.

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*In total, the website had **57,494 unique visitors and 152,899 page views over the past year.** 69.42% of visitors **were Francophones and 28.24% were Anglophones***

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*the **Facebook** page now has **4,041 followers**, the **LinkedIn** page has over **960 followers**, the Instagram page featuring the My Cognitive Health tool kits has **487 followers**, and our **Twitter** feed has **77 followers**. **The Express Liaison newsletter** continues to be very popular with **3,911 subscribers**. In the past year, we have sent subscribers a total of 66 newsletters with an average **open rate** of **17.2%***

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To improve its search engine optimization, the Society works behind the scenes to create Google Ad Grants campaigns to ensure optimal visibility. This is one of the marketing strategies that allows us to hold an important place in the media environment and ensure a better SEO.

The highest-paying **Google Ad Grants** campaigns of the past year were those containing the following words: **caregiver, informal caregiver and Alzheimer Society**.



On the occasion of the Hector Toe Blake Golf Tournament, the employees of the Society who organized the event took the opportunity to record various videos with the Canadiens Alumni present and posted them on the Society's Facebook page. **These videos have reached a total of 1,769 viewers!** While many of our followers were unable to attend the golf tournament, they certainly appreciated the videos featuring former NHL hockey players they admire, explaining why the Alzheimer Society of Montreal's cause is important to them.



# PHILANTHROPIC DEVELOPMENT

*The Alzheimer Society of Montreal's flagship events, without a doubt, unite individuals, provide recognition and contribute to the sustainability of all our activities and services. This year, the team added a new director of philanthropy to the multidisciplinary team already in place.*



The 2<sup>nd</sup> virtual edition of the IG Wealth Management Walk for Alzheimer's took place on May 30, 2021. We are particularly proud of this event and of the citizen involvement that results from it.

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*the 2021 edition had over **1,000 registered participants**, including **37 walking teams**. Although our initial fundraising goal was set at **\$65,000**, we surpassed it to reach a **total of \$85,400!***

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An artist who was very popular among our walkers, Étienne Drapeau, generously provided a live musical performance on his Facebook page on the day of the event. What a way to motivate our walkers and encourage them to get moving for the cause!

Our volunteer, Louise Vanden Abeele, was particularly helpful as she provided personalized and supportive follow-up to the recreation officers of the seniors' residences who organized walks in their communities. We are proud to have been able to count on the involvement of these people who contribute to this annual national event.



With the return of in-person events just beginning, the Alzheimer Society of Montreal was pleased to welcome 164 golfers to the prestigious Summerlea Golf & Country Club in Vaudreuil-Dorion for the 28<sup>th</sup> edition of its annual tournament. Among the golfers, we were honoured to welcome Montreal Canadiens Alumni Réjean Houle, Yvon Lambert, Gaston Gingras, Rick Green, Stéphane Richer and Bobby Rousseau.

On this warm day in August 2021, the Alzheimer Society of Montreal was pleased to welcome people who were concerned about and interested in the cause of neurocognitive disorders and Alzheimer's disease.

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*this major fundraising event allowed us to raise **over \$100,000!***

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A special thank you to our valued collaborator, Raymond James Ltd., for helping us organize the event.



« Événement tiers: demi-marathon Bonneville de Lachine »

### THIRD-PARTY EVENTS

Third-party events allow us to financially support part of the programs and services offered to people with Alzheimer's disease and their caregivers each year.

All of them are equally important and are citizens' initiatives that contribute positively to raising awareness about the cause.

*this year, community initiatives raised nearly **\$46,000!***

Among them was the **Lachine Bonneville half-marathon**, which took place on October 17, 2021. Organized by the MTN Races-Courses Ultimes team and sponsored by Les Industries Bonneville, this event brought together nearly 3,000 runners and volunteers to raise a total of **\$18,301**.

Held annually, the **1926 Skate** organized by brothers Mark and Scott Broady took place on January 15, 2022. They skated on the Maisonneuve Park skating rink in memory of their father and Gaston Gingras, former Montreal Canadien, laced up his skates to join them for a while. This event was covered by mainstream media and raised a total of **\$2,476** for the Alzheimer Society of Montreal.

Each January, **TMX Shorcan**, a leading Canadian inter-dealer brokerage firm that specializes in Canadian Fixed Income products, organizes a day dedicated to philanthropy and community involvement and donates 100% of the revenues to various organizations. The Alzheimer Society of Montreal is pleased to be able to count on their generous donations. This year, they raised a total of **\$14,000**.

A new initiative was begun this year thanks to Claudie Stanké. Ms. Stanké, an actor, writer and sculptor, brought together various people from Quebec's artistic community to create a **collection of texts about Alzheimer's disease entitled D'Amour et d'oubli**. Through these texts, the authors tell us about how they see the disease or about their role as caregivers. All of the creators of this work generously **donated their royalties** to the Alzheimer Society of Montreal.

## BIRTHDAY FUNDRAISING

Many individuals choose to **raise money for their birthday** and donate it to the Alzheimer Society of Montreal. This year, donors gave a total of **\$10,589** through fundraisers of this type on Facebook.

## DIRECT FUNDRAISING CAMPAIGNS – DIRECT MAIL

The spring and fall campaigns raise funds for rolling out programs and services while ensuring the sustainability of the Society's services. This year's themes were the 40<sup>th</sup> anniversary of the Alzheimer Society of Montreal and the promotion of the new permanent Activity Centre on our premises.

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*the community answered the call, allowing the Society  
to count **on revenues of \$110,945***

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## SEARCH FOR GRANTS AND PARTNERSHIPS

This step is essential to support all our programs and services. Our team identifies grants that are likely to be aligned with our mission and searches for partners who are concerned about the Alzheimer's disease cause. The result? Grants renewed year after year and, most importantly, long-term business relationships.

Each year, **HealthPartners Quebec** conducts an awareness and donation campaign among public services and private companies for the benefit of its 16 member organizations in the health sector, including the Alzheimer Society of Montreal. The commitment on the part of the general public is constant and despite the pandemic, the ongoing work of HealthPartners workers and volunteer spokespersons has raised a **total of \$177,882** in donations from employee payroll deductions.








 **HealthPartners**  
**PartenaireSanté** Charities At Work  
La philanthropie au travail

Our teams are always ready to get involved and discover new ways of doing things. They have shown great resilience and demonstrated that, even virtually, fundraising events can be organized for every target audience and be successful!

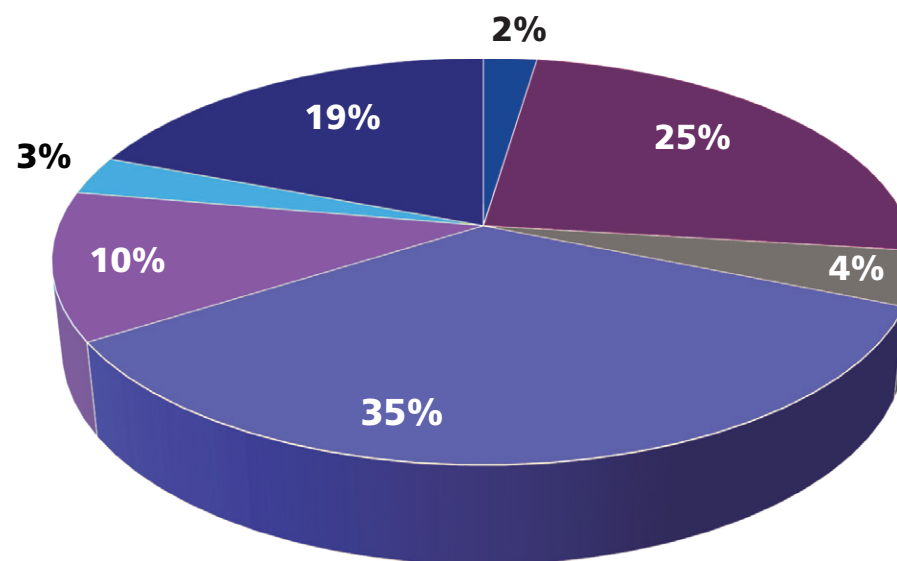
# FINANCIAL DATA

For the 2021-2022 year, the revenue results total \$2,940,202. Of this amount, bequests and planned gifts accounted for a total of \$723,066, campaigns with a total of \$563,263, and third-party activities with a total of \$345,588, as the three highest direct revenues. Grants received for projects as well as support for ongoing operations account for the largest share, 35%, with a total of \$1,022,251 received.

We wish to express our sincere gratitude to all our generous donors and partners. As well, campaigns throughout the year and third-party events that contribute to our funding allow us to continue our important mission.

	Total programs and services	\$69,571
	Total bequests and planned gifts	\$723,066
	In Memoriam	\$125,978
	Grants	\$1,022,251
	Third-party events and ASM	\$345,588
	Others (rental income, investments and deferred contributions)	\$90,484
	Campaigns	\$563,264

**REVENUE RESULTS \$2,940,202**



# THANK YOU TO OUR GENEROUS 2021-2022 DONORS!

Each donation is unique and allows us to offer improved services year after year to Montrealers diagnosed with neurocognitive disorders and their caregivers and to develop new services better adapted to the needs of our clientele.

Our philanthropic team is there to support donors who wish to make a donation and guide them toward the type of donation that best suits them. Our person-centred approach extends beyond our programs and services and into our customer service. It is with kindness and respect for the values and needs of the donating families that we welcome their donations.

This year, we have highlighted the benefits of planned gifts, monthly donations, *in memoriam* donations, and *in honorarium* donations. Our efforts paid off as we exceeded our planned financial goals. We believe that it is by accompanying donors and offering them different options, always in line with their values, that we can continue to count on their support.

## DONATIONS OF SHARES AND ESTATES

Thank you to the donors who transferred publicly traded shares to the Alzheimer Society of Montreal. These sources of funds totalled **\$101,233** and contribute directly to the sustainability of programs and services dedicated to people living with NCDs:

- Marie-Josée Overweel
- Luc Martin
- Maryse and Jean-Claude Arpin
- Guy Lambert
- Louis Maheu
- Annice Polacsik

Our deepest gratitude to the families, for the gifts willed to the Alzheimer Society of Montreal, totalling **\$557,831** and that actively participate in the sustainability of programs and services dedicated to people with neurocognitive disorders:

- Family of the Florence Pelletier estate
- Family of the René Jobin estate
- Family of the André Paquette estate
- Family of the Roger Brisson estate
- Family of the Françoise Daoust estate
- Family of the Anna Margaret (Finn) Duncan estate
- Family of the Gérard Côté estate
- Family of the Pauline (Crocetti) Notarbartolo estate
- Family of the Victor Anthony Shamy estate (Doris Shamy trust)
- Family of the Georgette (Paquin) Beaupied estate
- Family of the Yvon-Boulanger estate
- Family of the June (Lamey) Holland estate
- Family of the Gaétane Labonté estate

## DONATIONS OF \$25,000 OR MORE

- Gustav Levinschi Foundation

## DONATIONS OF \$10,000 TO \$24,999

- Biogen Canada Inc.
- Centura
- Order of the Eastern Star
- Lawrence Stein
- TFI International
- TMX Shorcan Brokers Ltd.



**DONATIONS OF \$5,000 TO \$9,999**

- Artesa
- Suzanne Bergeron
- CN Employees' and Pensioners' Community Fund
- Élise Crépault
- Enertrak
- Foundation of Greater Montreal
- Hewitt Foundation
- Marcel Laurence
- Protech Foundation
- The Morris and Rosalind Goodman Family Foundation
- The Tony and Betty Infilise Family Foundation
- Ginette Tremblay

**DONATIONS OF \$2,500 TO \$4,999**

- Aqueduct Foundation
- Business Development Bank of Canada (BDC)
- Canadian Online Giving Foundation
- Georgette Danis
- Fondation Famille Bertrand
- Frank Raco

**DONATIONS OF \$1,000 TO \$2,499**

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- The Mary Hagerman-Luigi Lepanto Fund
- Samir Trak
- Frances Ann Williams

**DONATIONS OF \$500 TO \$999**

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- Association sociale culturelle Montallegro de Montréal Inc.
- Lespe Benefits Inc.
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- Jean Sebastien Wendling
- Rosa Zarra

## PLANNED GIFTS

### *Donation in memory of Sylvie Lechasseur to the art therapy service*

Words of Guy Lambert on behalf of the “Friends of Sylvie Lechasseur” during the presentation of a donation to our art therapy service:

*“As we mentioned at our memorial meeting in October, we have continued the process and have just finalized various financial contributions aimed at keeping Sylvie’s memory alive while contributing to noble causes revolving around issues that were important to her in one way or another during her life. This is a contribution to the Alzheimer Society of Montreal that will ‘fund additional art therapy sessions, allowing for a substantial increase in sessions and the sustainability of this service’ provided by the Society. This therapy did a lot of good for Sylvie during her stay at Maison d’Émilie at the end of her life (in addition to zootherapy). The art therapy room located in the Society’s facilities will be named the ‘Salle Sylvie Lechasseur’.”*

## MONTHLY DONATIONS

We also thank our 1,212 generous monthly donors. Their contributions for this year totalled \$22,720.20.

## DONATIONS OF SERVICES

- French Dressing Jeans (\$10,000 value)
- Montréal enSANTÉ magazine (\$10,000 value)

## GRANT APPLICATIONS

- Ville de Montréal, “Amateur artistic practices.” This allowed us to create a new art therapy service for caregivers.
- Fondation de la Fédération des médecins spécialistes du Québec. Grant for our Respite and Stimulation service in Activity Centres.
- Ministère de la Santé et des Services Sociaux, “Actions Aînés Québec” program. Grant for our Respite and Stimulation service in Activity Centres.
- Emploi Québec, “Mesure de formation de la main d’œuvre.”

# THANK YOU TO OUR VALUED PARTNERS AND EVENT SPONSORS!

## 2022 BARCLAY FAMILY COLLOQUIUM

The Alzheimer Society of Montreal warmly thanks all of its sponsors for their contribution to the success of this event.

- Presenter: TELUS Health
- Major partners: Manoir Claudette Barré, Ultime Fit – Nautilus Plus, Roche
- Active break partner: Soins Gabrielle
- Loyalty partners: Euforia, Luci, McGill, MPA – Société de comptables professionnels agréés, Customized Homecare
- With the support of: Biogen

## 2021 IG WEALTH MANAGEMENT WALK FOR ALZHEIMER'S

Year after year, the Alzheimer Society of Montreal is proud to count on the support of IG Wealth Management's teams for this national event.



Other sponsors of the 2021 Walk:

- Soins Gabrielle
- Maison André Viger



Manoir Claudette Barré  
Résidence pour personnes âgées, aînées et retraitées à Montréal  
Bien choisir pour mieux vivre!



Division of  
Geriatric Medicine



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Your family is ours



## 2021 HECTOR "TOE" BLAKE GOLF TOURNAMENT

For over five years, the Alzheimer Society of Montreal has been collaborating with the Raymond James Ltd. team to organize the Hector Toe Blake Golf Tournament.

**RAYMOND JAMES®**

Other sponsors of the 2021 Golf Tournament:

- Crystal Research
- Pipe and Piling Supplies Ltd.
- Dickie Moore Rentals
- Soins Gabrielle
- Caisse Desjardins du Cœur-de-l'Île
- Molson Coors



## GRANTS

We would like to extend our sincere thanks to the key stakeholders who help us to fund our programs and services each year on an ongoing basis.

- Emploi Québec, "Mesure de formation de la main d'œuvre"
- Fondation de la Fédération des médecins spécialistes du Québec
- L'Appui Proches aidants
- Ministère de la Santé et des Services sociaux, Actions Ainés du Québec program (respite and stimulation services in activity centres) and Quebec ami des aînés program (Mon Milieu de Vie project)
- "Programme de soutien aux organismes communautaires"
- Ville de Montréal

# TESTIMONIALS



I am a caregiver for my father Philippe, who is 87 years old, and has frontotemporal dementia, a disease related to Alzheimer's. The left frontal lobe shrinks, thus decreasing the abilities to judge, understand and remember. He was diagnosed in 2010 after being assessed by a neurologist based on the recommendation of his family doctor.

My mother passed away in 2004. My father stayed in their house, which he continued to maintain and where he taught singing. Artistic by nature, he has always been distracted, but in a fun way. Nothing that was concerning. Around 2014, he began to experience situations that were slightly less funny, such as thinking that his car had been stolen, when he had just parked it somewhere else. He had called the police in a hurry and reported it as stolen. When I found his car, he had the following reaction, fully believing a robbery had occurred: "Can you tell me why the thieves brought it back and put it right in front of my house?" He had forgotten that he had moved it.

He started burning pots and pans, charring his toaster oven, drying his clothes in the oven and leaving his taps running. Yes, it was becoming dangerous to let him live alone in his house!

My brother and I started to look for solutions. At first, we went to meet a CLSC social worker. Among the pamphlets we received was one from the Alzheimer Society of Montreal. I contacted the organization and immediately spoke with a counsellor who told me to make an appointment with her and "bring my men," to explain to my brother, my father and me the family dynamics and organizational logistics that awaited us.

She helped us make the decision to sell my father's house while he was fairly aware of the situation and could choose where he wanted to live. She also suggested that we take part in the caregiver support group for eight weeks, which I did, while my father did the equivalent, but with people with Alzheimer's disease and other neurocognitive disorders.

Stimulation in all of its forms is a great strength of the Alzheimer Society. People with the disease are encouraged, surrounded, listened to and congratulated for their artistic or other achievements. All of this contributes to maintaining their dignity despite their disease.

The Alzheimer Society of Montreal welcomed us with great empathy and concern in January 2015 and was a lifeline for my family. I have benefited from the exceptional services provided by people with big hearts. The whole team, without exception, is admirably kind and has an extraordinary sense of humour! My father and I have always felt respected and important through this major source of support and friendship.



The knowledge I have gained from the Alzheimer Society of Montreal's support group sessions and stimulation activities has served me well. I am a better caregiver to my dad.

– *Anne-Marie Parent, caregiver*

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I am a caregiver for my spouse who is 73 years old. He was diagnosed with mild cognitive impairment about three years ago. As I have been retired for almost two years, I am even more aware of the multiple changes in his life.

Four years ago, I had already noticed small warning signs, but I didn't pay too much attention to them until his doctor referred him to geriatrics and the geriatrician began a series of tests and exams that confirmed he had a degenerative neurocognitive disorder.

In the fall of 2020, I realized I needed more information and support and decided to reach out to the Alzheimer's Society. In the spring of 2021, I participated in a weekly group for six weeks for two hours a week.

This is not easy for me to do virtually, but I received so much information that has helped me to better understand the disease and especially to understand the importance of positive communication with my spouse. Honestly, I was still experiencing a great deal of pain, and still am, because it's not easy for him or for me to go through this difficult time.

Following the weekly group, I was invited to have individual meetings with a counsellor to continue the grieving process and especially to get psychological help to know how to better interact with my spouse.

I've been meeting Naima for several months now, and it does me a world of good. Not only is she an exceptional listener, she is also an endless source of information who guides me in my actions. She supports me morally, encourages me and gives me much appreciated support that allows me to put challenges and obstacles into perspective. These appointments have an impact on my ability to live more harmoniously with the illness of my spouse, whom I have loved deeply for a long time.

My spouse and I also took part in two Zoom sessions with a music therapist, which was a very original and beneficial experience for both of us.

Finally, he had his first individual consultation recently; we will see how it goes. I am convinced that it can help him.

I would like to extend my sincere thanks to the Alzheimer Society of Montreal for its unwavering support and its many information resources and activities. Without you, I don't know what would have become of me!

– *Sylvie Baillargeon, caregiver*

# BOARD OF DIRECTORS AND STAFF



## EXECUTIVE COMMITTEE

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- Director – Programs and Services: Marie Christine LE BOURDAIS, BA
- Director – Human Resources and Operations: Odile FORTIER, CRHA
- Director – Philanthropy: Louis MOUBARAK, MBA, ARP, CED

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- Communications and Public Relations: Amélie POIRIER

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### COORDINATORS

- Grants and project funding: Annie DE GRANDMONT
- Financing Development: Elisabeth DÉSY
- Clinical services: Jessica SEIDMAN (outgoing: August 2021), Dahlia BAKA
- Groups and Activities: Lindsay SOBOL
- Educational Services: Maude SIGOUIN-LACOSTE (outgoing: June 2021), Aïcha ZADEM (outgoing: September 2021)
- Respite and stimulation services in activity centres: Raffaella CAVALIERE
- At-home respite and stimulation services: David PALUCH (outgoing: January 2022)
- Digital technologies: Richard STEELE (outgoing: August 2021)
- Digital Marketing: Brendan BILLA
- Counsellor – Philanthropy: G. Vanessa SÉRANT (outgoing: August 2021)

- Permanent Activity Centre Project Manager: Isabelle CALDAIROU (outgoing: July 2021)

### **CLINICAL SERVICES**

- Intake and Referrals Counselors: Jordan FISH, Sarah GAUTHIER (outgoing: May 2021)
- Counsellor for people with neurocognitive disorders: Alexander MATTIAS (outgoing: March 2022)

### **CONSEILLERS AUX PERSONNES PROCHES AIDANTES – RÉSEAU-CONSEIL :**

- Naima BEN SI SAID (Montreal's Centre-Sud area)
- Jacques COUTURE (North of Montreal)
- Generosa DE CUBELLIS (East of Montreal)
- Liliana PONCE DE LEON (West of Montreal) (outgoing: April 2021)
- Rohani SRIRANJAN (outgoing: March 2022)
- Christiane PROULX (Montreal's Centre-Ouest area)

### **ADMINISTRATIVE SUPPORT**

- Assistant – Administration: Pierre BOURASSA
- Administrative assistant for senior management: Sylvie CHOQUETTE
- Assistant – Programs and Services: Anne-Claude BELIBI (outgoing: May 2021), Arnault MAJOR-CARDINAL
- Human Resources consultant: Marie-Pier PRÉCOURT-COUTURE
- Office manager and receptionist: Tristan MCELHERON

### **FACILITATORS – GROUPS AND ACTIVITIES**

- Facilitators – Support Groups Luc ARMAND, Isabelle CALDAIROU, Francine CYTRYNBAUM, Jessica GOZLAN, Rima KITOUNI, Huguette PAGÉ
- Art therapy: Anne-Laurence MONGRAIN
- Tales and Travels facilitators: Isabelle CALDAIROU, Rohani SRIRANJAN (outgoing: April 2022), Ronald HUGHES

### **EDUCATIONAL SERVICES – SPEAKERS AND TRAINERS**

- Elmeira ABDEDI, Life Skills Counsellor (outgoing: December 2021)
- Teresa ANUZA, Content Analysis and Development Lead (outgoing: July 2021)
- Sarah DJIMANI, Education Officer (outgoing: March 2022)

- Jessica GAROFALO
- Jessica GOZLAN
- Huguette PAGÉ
- Isabelle PAQUIN, Life Skills Counsellor

### **CARE PROVIDERS – ACTIVITY CENTRES**

- Jessica ALBANESE
- Linda BANKS (Team Leader – outgoing: January 2022)
- Luciano BUONAMICI
- Christine CORMIER (Team Leader)
- Craig GOMES
- Ashley Ann GORDON (Team Leader)
- Gabriela HIDALGO VELA (outgoing: May 2021)
- Kate LABONTÉ
- Tasha MAKIS (Team Leader)
- Melissa MARSILLO (Team Leader – outgoing: January 2022)
- Dorothy PATEL (outgoing: February 2021)
- Amanda ROSEN
- Antonia STAVROPOULOS
- Xavier TURPIN
- Angie Alejandra ROJAS PULIDO
- Rohani SRIRANJAN (outgoing: March 2022)

### **CARE PROVIDERS – AT-HOME RESPITE AND STIMULATION SERVICE**

- Luciano BUONAMICI
- Sylvie GRAVEL
- Katelyn KAPP (outgoing: February 2022)
- Simone MAYERS
- Laurence MESSIER
- Lilia SÉGUIN
- Lisa Marie VETRO

### **INTERNS**

- Camille BOUCHARD
- Marie-Lou LAPOINTE
- Jennifer MESSIER

# PARTNERS AND COLLABORATORS — PROGRAMS AND SERVICES



## **SPACE FOR A COUNSELLING NETWORK SATELLITE OFFICE**

- Baluchon Alzheimer
- Carrefour des 6–12 ans de Pierrefonds-Est Inc.
- Centre communautaire Le Mainbourg
- CLSC René-Cassin

## **HOSTING OF A CONSULTING NETWORK POINT OF SERVICE**

- Centre du Vieux Moulin de LaSalle

## **HOSTING OF ALZHEIMER CAFÉS\***

- Beaconsfield Library
- Carrefour des 6–12 ans de Pierrefonds-Est Inc.
- Institut universitaire de gériatrie de Montréal
- CLSC René-Cassin
- Atwater Library and Computer Centre
- Bibliothèque de Cartierville
- Bibliothèque Langelier
- Bibliothèque Yves-Ryan
- Café de Da (Ahuntsic library)
- Bibliothèque du Plateau-Mont-Royal
- Little Brothers (Montréal)

\*Due to the pandemic, no in-person Alzheimer Cafés were held.

## **HOSTING OF TALES AND TRAVELS DISCUSSION GROUPS**

- Westmount Public Library
- Centre Greene

## **HOSTING OF A SOCIETY ACTIVITY CENTRE ON SATURDAYS**

- Résidence Berthiaume-du-Tremblay
- Centre d'hébergement de Lachine day centre

## **HOSTING SUPPORT AND INFORMATION GROUPS**

- CHSLD Bayview
- CLSC Olivier-Guimond

## **HOSTING OF TALES AND TRAVELS DISCUSSION GROUPS**

- Westmount Public Library

### **RECOMMENDATION OF THEIR TOP GRADUATES IN SPECIAL EDUCATION, AND ART THERAPY AND SOCIAL WORK INTERNS**

- Concordia University's Institute for Co-operative Education
- McGill University
- Université de Montréal

### **THE ART LINKS PROGRAM, AN ENDLESS SOURCE OF CREATIVITY AND PLEASURE FOR EVERYONE INVOLVED**

- Montreal Museum of Fine Arts

### **CONTRIBUTION OF TIME AND EXPERTISE, COLLABORATIVE SPIRIT AND GREAT GENEROSITY**

- Health care professionals from CIUSSSs and Montreal community organizations
- Hélène Guay, a lawyer specializing in health law, human rights and elder law (donated her time to provide 3 virtual Alzheimer's Cafés)

### **PARTNERSHIP AND FINANCIAL SUPPORT FOR CREATIVE DANCE, REMINISCENCE, LAUGHTER YOGA, ART THERAPY AND ART LINKS ACTIVITIES, AS WELL AS FILM SCREENINGS**

- Ce qui nous lie

### **PARTNERSHIP AND FINANCIAL SUPPORT FOR CREATIVE DANCE, REMINISCENCE, LAUGHTER YOGA, ART THERAPY AND ART LINKS ACTIVITIES, AS WELL AS FILM SCREENINGS**

- Biogen

### **SHARING OF INFORMATION AND CONCRETE COLLABORATION WITH VARIOUS ORGANIZATIONS**

- Alzheimer Groupe Inc.
- Le Sud-Ouest borough
- Community Aid – Dorval
- Association bénévole de Pointe-aux-Trembles/Montréal-Est
- Association québécoise de défense des droits des personnes retraitées et préretraitées (AQDR), section Rivière-des-Prairies (RDP)
- Association québécoise des parents et amis de la personne atteinte de maladie mentale Inc. (AQPAMM)

- Association québécoise des personnes aphasiques (AQPA)
- Carrefour des femmes de Saint-Léonard
- Résidence Berthiaume-du-Tremblay
- Saint-Antoine 50+ Community Centre
- Cummings Centre
- Centre d'action bénévole de Montréal-Nord
- Immigrant and Refugee Assistance Centre (CACI)
- RUISSS McGill Centre of Excellence on Longevity
- Centre for Research and Expertise in Social Gerontology (CREGÉS)
- Steinberg Centre for Simulation and Interactive Learning – McGill
- National Centre for Dance Therapy – Les Grands Ballets Canadiens
- Centre des aînés du réseau d'entraide de St-Léonard
- Centre des femmes du Plateau-Mont-Royal
- Centre Évasion
- CIUSSS de l'Est-de-l'Île-de-Montréal
- Montréal West Island IUHSSC
- CIUSSS West-Central Montreal, Centre for Research and Expertise in Social Gerontology
- CIUSSS du Centre-Sud-de-l'Île-de-Montréal
- CIUSSS du Nord-de-l'Île-de-Montréal
- Comité d'éducation aux adultes de la Petite-Bourgogne de Saint-Henri (CÉDA)
- Corporation de développement communautaire Solidarité Saint-Henri (SSH)
- West Island Community
- Resource Centre
- Support for Elderly Autonomy Program Directorate, Montréal West Island IUHSSC
- McGill School of Continuing Studies
- Montréal Canadiens Alumni foundation
- Groupe d'entraide Alzheimer de Montréal-Nord
- Groupe des aidants du Sud-Ouest
- Hay Doun
- Montreal Heart Institute
- Institut universitaire en santé mentale de Montréal
- Douglas Mental Health University Institute



- La Maison d’Aurore
- La Maison Monbourquette
- Le Temps d’une pause
- Les Accordailles
- Mamies immigrantes pour le développement et l’intégration (MIDI)
- Nova West Island
- Nova Montréal
- Nova Home Care
- Novaïde
- Plumeau, chiffon et compagnie
- PRÉSÂGES
- Projet Changement
- Regroupement des aidantes et aidants naturels de Montréal (RAANM)
- Regroupement des aidants naturels du Québec (RANQ), maintenant Proche-aidance Québec
- Regroupement économique et social du Sud-Ouest (RESO)
- Répît-Ressource de l’Est de Montréal
- Réseau d’action pour les aidants de Jeanne-Mance (RAAJ)
- East Island Network for English Language Services (REISA)
- Resto Plateau
- Support Program for the Autonomy of Seniors (SAPA), home care, intermediate resources, and SAPA continuum, CIUSSS Centre-Sud-de-l’Île-de-Montréal
- Italian-Canadian Community Services of Quebec (ICCSQ)
- Service de police de la Ville de Montréal (SPVM)
- Société Alzheimer de Granby et région
- Société de transport de Montréal (STM) – Paratransit
- Soins Gabrielle
- Table de concertation des aînés de Bordeaux-Cartierville
- Table de concertation des aînés de l’Île-de-Montréal (TCAÎM)
- Table de concertation des aînés de Ville-Saint-Laurent
- Table de concertation pour les besoins des aînés de l’Ouest-de-l’Île
- Table de concertation solidarité Mercier-Est
- Tel-écoute – Tel-aînés
- Tellement Mieux à La Maison
- McGill University – McGill Cares, Claire Webster
- YWCA Montreal

**ALZHEIMER SOCIETY OF MONTREAL EMPLOYEES ARE ACTIVE MEMBERS OF ASSOCIATIONS, COMMITTEES, BOARDS OF DIRECTORS AND PROFESSIONAL ORDERS AND ASSOCIATIONS, WHICH CONTRIBUTES TO THE VISIBILITY AND CREDIBILITY OF THE SOCIETY**

- Quebec Art Therapy Association (AATQ)
- McGill University Research Centre for Research for Studies in Aging – Education Committee
- Comité des aînés de Saint-Laurent
- Comité de mobilisation du territoire du CIUSSS du Centre-Ouest-de-l’Île (with L’Appui pour les personnes proches aidantes d’aînés de Montréal)
- Comité de mobilisation du territoire du CIUSSS de l’Est-de-l’Île (with L’Appui pour les personnes proches aidantes d’aînés de Montréal)
- Comité de mobilisation du territoire du CIUSSS du Nord-de-l’Île (with L’Appui pour les personnes proches aidantes d’aînés de Montréal)
- Comité de réflexion sur le vieillissement de Montréal-Nord (CRV)
- Conseil Local des intervenants communautaires de Bordeaux-Cartierville (CLIC)
- Federation of Quebec Alzheimer Societies (FQSA): table of chairs, table of executive directors, federated campaign committee, expert committee, First Link referral committee and fundraising committee
- Fédération québécoise du loisir en institution (FQLI)
- Huddol
- L’Appui pour les personnes proches aidantes d’aînés de Montréal
- Ordre des travailleurs sociaux et des thérapeutes conjugaux et familiaux du Québec (OTSTCFQ)
- Quartier innovant project – Centre de recherche IUGM
- Réseau d’action pour les aidants de Jeanne-Mance (RAAJ)
- Italian-Canadian Community Services of Quebec (ICCSQ)
- Table Alliances 3e âge Grand Plateau
- Table de concertation des aînés de Bordeaux-Cartierville
- Table de concertation des aînés de Montréal-Est/Pointe-aux-Trembles
- Table de concertation des aînés de Montréal-Nord
- Table de concertation des ressources pour aînés de Verdun (TCRAV)
- Table de concertation et d’action pour les aînés d’Ahuntsic
- Table des aînés de Rivière-des-Prairies
- Table des 50 ans et plus Dorval et Lachine
- Table intersectorielle AMI des aînés de Villieray/Petite-Patrie



# By 2030, more than 900,000

Canadians will have been diagnosed with **a neurocognitive disorder** <sup>2</sup>

## 65%

*of those aged 65 or older  
diagnosed with a neurocognitive  
disorder are women* <sup>2</sup>

*It costs Canadians more than*

## \$12 billion

*a year to care for people  
living with the disease* <sup>2</sup>

*In Quebec, over*

## 125,000

*people are **living with**  
**Alzheimer's disease*** <sup>2</sup>

## 76,000

*Canadians are diagnosed  
with a **neurocognitive**  
**disorder** each year* <sup>3</sup>

Source 2: <https://alzheimer.ca/fr/au-sujet-des-troubles-neurocognitifs/que-sont-les-troubles-neurocognitifs/les-troubles>

Source 3: <https://santemontreal.qc.ca/population/actualites/nouvelle/le-nombre-de-personnes-atteintes-de-la-maladie-dalzheimer-dans-le-monde-doublera-entre-2030-et-20/>

*Société Alzheimer Society*  
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