



Alzheimer Society

Key messages

About the IG Wealth Management Walk for Alzheimer's

The Alzheimer Society has key messages you are welcome to use to promote your Walk. You can personalize them, since your reasons for taking part are your own, but this will allow you to add statistics and data.

- Alzheimer's disease and other forms of dementia cause isolation for families. By fundraising for the IG Wealth Management Walk for Alzheimer's, you provide the help and support they need. No one should have to face this alone. Join the Walk to support your community.
- By 2031, close to a million Canadians will have dementia, up nearly 70 per cent from today. The money raised for the IG Wealth Management Walk for Alzheimer's provides vital programs and services to help families face the disease and live life to its fullest.
- Everyone will be touched by dementia, whether a relative, a friend, a member of your community - or yourself. No one should have to face this disease alone. Make a difference and fundraise for the IG Wealth Management Walk for Alzheimer's today.
- 25,000 more Canadians are diagnosed each year. We need your help to improve quality of life for people with dementia. Sign up for the IG Wealth Management Walk for Alzheimer's and start fundraising to support those near you. All funds raised remain in your community!
- Alzheimer's disease and other dementias are a health crisis. When you fundraise for the IG Wealth Management Walk for Alzheimer's, you support Canadian researchers working to prevent, detect, treat and care for people living with dementia. Donate for the Walk for Alzheimer's today!
- We all know someone living with Alzheimer's disease or another form of dementia. Join the IG Wealth Management Walk for Alzheimer's and raise money to provide life-changing programs and services for people in your community. Sign up or donate for the Walk today.