



MEMO

Société Alzheimer Society
M O N T R É A L

MEMO Evening 2020

Sponsorship Package



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About

An exceptional fundraising event offering Greater Montreal's movers and shakers the opportunity to share ideas and network at a relaxed and elegant cocktail benefitting the Alzheimer Society of Montreal.

Date: March 17, 2020

Location: MAC (Musée d'art contemporain de Montréal), 185 Sainte Catherine Street West

Objective: \$125,000

The Alzheimer Society of Montreal provides counselling, respite and stimulation, training, and educational services on the island of Montreal. There are currently more than 33,000 Montrealers living with Alzheimer's disease or a related form of dementia, and this number is expected to reach 55,000 by 2031. These statistics highlight the importance of the services provided by the Society to Montrealers living with dementia, and to their caregivers, family and friends.

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Location, Atmosphere, and Entertainment



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Sponsorship Options

CATEGORY	PRICE	ADVANTAGES
Title Sponsor (1) SOLD OUT! 	\$40,000	<ul style="list-style-type: none"> • Exclusive access to a VIP cocktail • Speech during MEMO Evening • 2 large reserved areas, including 40 VIP tickets • Large banners positioned throughout the venue • Logo and sponsorship category on all promotional items at the event • Logo and sponsorship category on the website and social media platforms of the Society • Logo projected on the big screen at the event • Logo in the program of the event
Ambassador (2) 1 SOLD 	\$20,000	<ul style="list-style-type: none"> • 1 large reserved area, including 20 VIP tickets- \$7,000 value • Banners positioned throughout the venue • Logo and sponsorship category on the website and social media platforms of the Society • Logo projected on the big screen at the event • Logo in the program of the event
Promoter 2 SOLD  	\$10,000	<ul style="list-style-type: none"> • 1 reserved area, including 10 VIP tickets - \$3,500 value* • Banner positioned in the reserved area • Logo and sponsorship category on the website and social media platforms of the Society • Logo projected on the big screen at the event • Logo in the program of the event
Partner 4 SOLD    	\$5,000	<ul style="list-style-type: none"> • 5 individual tickets - \$1,875 value • Logo and sponsorship category on the website and social media platforms of the Society • Logo projected on the big screen at the event • Logo in the program of the event

*N.B. To purchase a book of 10 tickets for \$3,500, use the online form on the website: <https://alzheimermontreal.ca/memo>.