

MY PLANNED GIFT



THE HEART REMEMBERS!

Planned giving can be a heartfelt gesture in memory of a loved one and helps provide care and services for those living with neurocognitive disorders.

Alzheimer Society
MONTREAL

PLANNED GIFT

A different way to ensure the sustainability of our mission and actions.

Charitable bequests, gifts of securities and gifts of life insurance are different ways to plan a donation that will benefit future generations.

They are carefully-considered gifts from the heart. A gift that does not require you to mortgage your estate.

Learn more about these options by contacting a professional advisor.

WHO CAN CONSIDER A PLANNED GIFT?

Any donor who is concerned about Montrealers living with a neurocognitive disorder and for whom the cause is dear to their heart.

You can benefit from tax advantages according to the type of gift you choose.

The Alzheimer Society of Montreal can assist you and provide any complementary information your professional advisor may request.

Communicate with us confidentially:
514-369-0800, Ext. 1205
donplanifie@alzheimermontreal.ca

“I hope that others will follow in my footsteps!”

By planning a substantial donation in the form of an endowment fund, the goal for which is to finance the Society’s new activity centre, which can welcome 20 to 40 participants every day, 5 days a week. The centre will be a new home for activities, stimulation, and socialization — all helping to break feelings of isolation.

Andrew Harper
Retired businessman
(passed away in December 2019)



“Every day at the Society, I witness training sessions for health professionals, the helpful connections shared between caregivers in support groups and the smiling faces of our clients living with Alzheimer’s disease as they draw their world in art therapy. By including the Society among the beneficiaries of my life insurance, I’m able to show my solidarity and participate in improving the lives of those living with neurocognitive disorders.”

Elisabeth D.
Employee of the Alzheimer Society of Montreal
and donor

“My dear friend, L. Baptist, told me that he chose the Alzheimer Society of Montreal, whose cause was close to his heart, among other organizations. Upon his death, he bequeathed a gift to the Society in his will. I’m pleased with the legacy he left to the organization, which will help fund activities and services for Montrealers living with the disease.”

Liliane-Lily Gilbert
Estate executor

“I support the Alzheimer Society of Montreal through a donation of publicly traded shares. It’s a simple transaction and my donation is exempt from capital gains. It’s my gesture of solidarity to finance the care that helps create a dignified way of life for the Montrealers living with Alzheimer’s disease.”

Richard Hart
Businessman



CHARITABLE **BEQUEST**

This is a gesture that would extend your involvement in the Alzheimer Society's mission, beyond your lifetime.

You can designate a specific amount, a percentage, or the remainder of your estate to the Alzheimer Society of Montreal. You may name the Society as beneficiary of your RRSP/ RRIF, or bequeath a percentage of your retirement fund.

Ask for our **testamentary clauses**.

GIFT OF SECURITIES

Donating a gift of securities to the Alzheimer Society of Montreal is both simple and tax effective

This option is convenient if you wish to contribute without using your cash reserves, or if you own stocks or other securities whose value has increased dramatically. No tax payable on capital gains is associated with gifted shares, eligible for a tax credit.

GIFT OF LIFE INSURANCE

Making a gift of life insurance is an accessible way to support the Society.

It affords you the opportunity to have a significant impact on the future. This type of donation is flexible as you may include the Society among your heirs, or transfer the ownership to the organization.

The Alzheimer Society of Montreal

BEYOND THE DISEASE, THERE IS THE PERSON.

Each year, the **Alzheimer Society of Montreal** helps ensure the well-being and cognitive health of thousands of Montrealers.

Our team of counsellors and qualified professionals promote a **person-centred approach to care** in 20 service points across the island of Montreal, responding to the needs of individuals living with dementia and their caregivers.

To deal with the **increased demand for our services**, which help alleviate the strain on the health care system and social services, we need the support of caring people like you!

By planning a gift to the Alzheimer Society of Montreal today, **you are helping us offer advanced support services** with a lasting positive impact.

Act from the heart and **donate** — Your donation plays a role in improving a loved one's quality of life, so that they can enjoy all the things life still has in store for them.

NE: 10798 7448 RR0001
4505 Notre-Dame Street West
Montreal (Quebec) H4C 1S3

alzheimermontreal.ca